

MAT
MOTION

ITALIAN STYLE



COLOR TRENDS 2022

novacolor®
I colori dell'Architettura



Italian Sunset



Tuscany Land

MATMOTION COLOR TRENDS 2022

IT. Color Trends 2022, i colori che consolidano la relazione dell'uomo con la natura

Novacolor presenta i Color Trends 2022, simbolo di un percorso legato alla sostenibilità e al rispetto ambientale che il brand ha intrapreso con grande serietà. Il messaggio che da anni diffonde nel mondo è chiaro e vuole sottolineare la necessità di ognuno di noi di comprendere che solo rispettando e vivendo responsabilmente sarà possibile garantire un futuro alle nuove generazioni.

I color trends Novacolor 2022 della linea di prodotti MATmotion quindi sono la risposta a questa forte esigenza dell'uomo di tornare ad essere parte integrante ed attiva nella natura. Scelti perché trasmettono forza, conforto, equilibrio, vitalità, serenità, speranza e soprattutto ottimismo verso il futuro.

EN. Color Trends 2022, the colors that consolidate the relationship between man and nature

Novacolor presents its Color Trends 2022, the symbol of a path linked to sustainability and respect for the environment that the brand has undertaken with great seriousness. The message that has been spreading throughout the world for years is clear and wants to underline the need for each of us to understand that only by respecting and living responsibly it will be possible to guarantee a future for the new generations.

The Novacolor 2022 color trends of the MATmotion product line are therefore the answer to this strong human need to return to being an integral and active part of nature. The selected colors convey strength, comfort, balance, vitality, serenity, hope and above all optimism towards the future.

Olive Tree



Mediterranean
Sea



MATMOTION COLOR TRENDS 2022

FR. Color Trends 2022, les couleurs qui consolident la relation de l'homme avec la nature

Novacolor présente Color Trends 2022, symbole d'un chemin lié à la durabilité et au respect de l'environnement que la marque a entrepris avec beaucoup de sérieux. Le message qui depuis des années Novacolor répand dans le monde est clair et veut souligner la nécessité pour chacun de nous de comprendre que ce n'est qu'en respectant et en vivant de manière responsable qu'il sera possible de garantir un avenir aux nouvelles générations.

Les tendances couleurs Novacolor 2022 de la gamme de produits MATmotion sont donc la réponse à ce fort besoin humain de redevenir partie intégrante et active de la nature. Choisis parce qu'ils véhiculent force, réconfort, équilibre, vitalité, sérénité, espoir et surtout optimisme face à l'avenir.

DE. Farbtrends 2022, die Farben, die die Beziehung des Menschen zur Natur festigen

Novacolor präsentiert Color Trends 2022, Symbol für einen Weg, der mit Nachhaltigkeit und Respekt für die Umwelt verbunden ist und den die Marke mit großer Ernsthaftigkeit eingeschlagen hat. Die Botschaft, die sich seit Jahren auf der ganzen Welt verbreitet, ist klar und möchte die Notwendigkeit unterstreichen, dass jeder von uns versteht, dass es nur durch Achtung und verantwortungsvolles Leben möglich sein wird, eine Zukunft für die neuen Generationen zu gewährleisten. Die Farbtrends Novacolor 2022 der Produktlinie MATmotion sind daher die Antwort auf dieses starke menschliche Bedürfnis, wieder ein integraler und aktiver Teil der Natur zu sein. Ausgewählt, weil sie Kraft, Trost, Ausgeglichenheit, Vitalität, Gelassenheit, Hoffnung und vor allem Optimismus in die Zukunft vermitteln.

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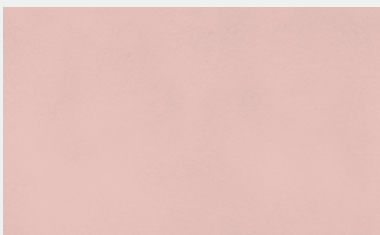


MM 250

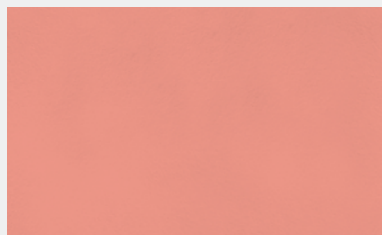


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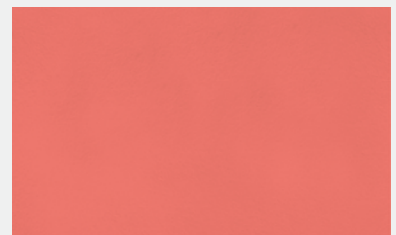
Italian Sunset



MM 250



MM 252



MM 254



MM 251



MM 253



MM 255

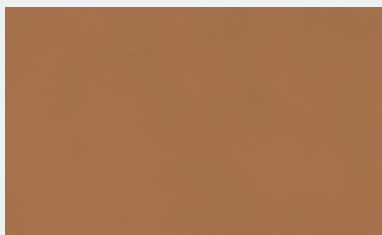


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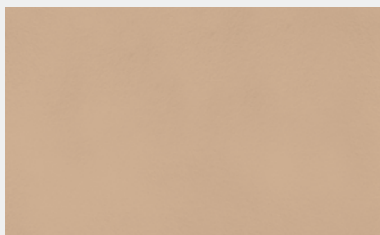


MM 261

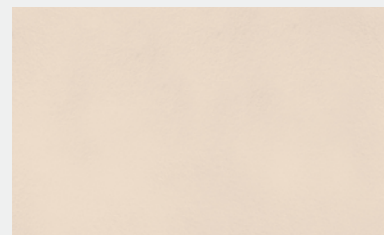
Tuscany Land



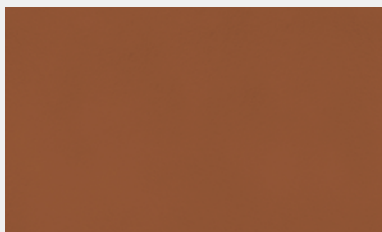
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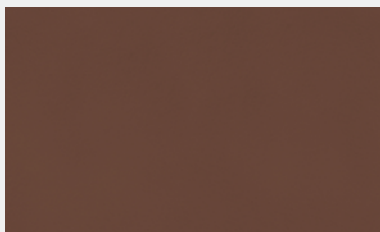
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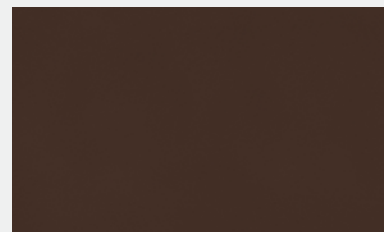
MM 260



MM 257



MM 259



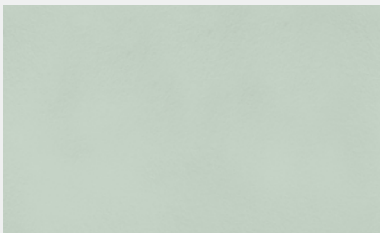
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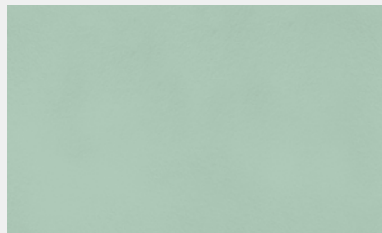
MM 262

MM 267

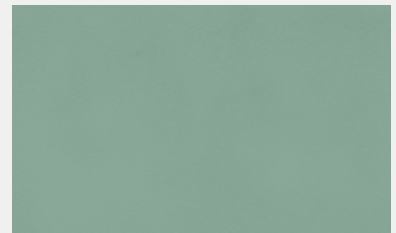
Olive Tree



MM 262



MM 264



MM 266



MM 263



MM 265



MM 267

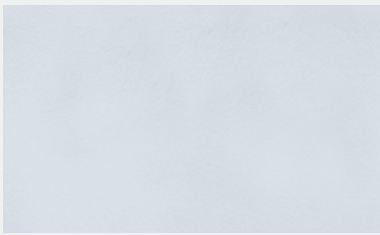


MM 268



MM 273

Mediterranean Sea



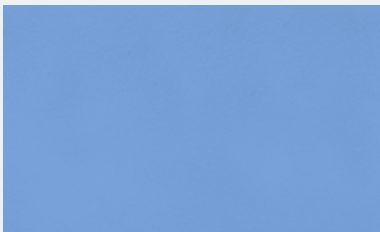
MM 268



MM 270



MM 272



MM 269



MM 271



MM 273



MATMOTION COLOR TRENDS 2022



Certificato A+ per le basse emissioni di sostanze volatili nell'aria.
A+ Certified for the low emissions of volatile substances in the air.



Riduce il carbon footprint. Certificato REDcert 2.
Reduce the carbon footprint. REDcert 2 Certified.
(MATmotion Supreme Matt & Eggshell)



Senza formaldeide aggiunta.
Without added formaldehyde.



Conforme HACCP secondo i requisiti del Reg. CE 852/2004.
Compliant with the requirements of Reg. EC 825/2004.
(MATmotion Supreme Matt & Eggshell, MATmotion Eggy)



Certificato Indoor Air Comfort Gold.
Indoor Air Comfort Gold certified.
(MATmotion Supreme Matt & Eggshell, MATmotion Extra Matt & Eggshell)

Le tonalità di questa cartella hanno valore puramente indicativo. The color samples in this color chart should be considered purely indicative.

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Novacolor is committed to reduce
the environmental impact by producing
friendly materials.



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CERTIFICATO DA DNV GL
= ISO 9001 =
= ISO 14001 =

COMPANY WITH
MANAGEMENT SYSTEM
CERTIFIED BY DNV GL
= ISO 9001 =
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